Christine Pivovar

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Summary

Product design leader skilled in making complex workflows accessible and shipping impactful solutions. In nine years at FanThreeSixty, I've played an integral role in developing and maturing its entire suite of products.

EXPERIENCE

FanThreeSixty

Product Design Lead   2021-present

- Manage a cross-functional team of 4 designers and marketers
- Designed and oversaw a complete front-end overhaul of the web platform
- Shipped new features to make the platform more connected and insight-driven
- Led a company-wide initiative to track and improve product adoption

Senior UX Designer   2019-2021

- Led product initiatives from research to launch planning
- Started an overall redesign of the web platform and design system
- Learned to code to continue improving the product with limited resources
- Shipped small UX improvements on a regular basis

UX Designer   2017-2019

- Owned end-to-end design projects while learning visual design and prototyping
- Managed internal and external content strategy for our product suite

Product writer/coordinator   2013-2017

- Owned internal and external product communications, e.g. release emails, training guides, UX copywriting
- Defined user stories and collaborated with UX designers

Education

MFA, Creative Writing and Media Arts

University of Missouri-Kansas City

BA, English and French

Creighton University

Skills

- Product design — UX, UI, workflows, IA
- User research
- Writing
- Prototyping — Figma, HTML, CSS
- Content management — Hubspot, MailChimp